

ViVA Castle Pub Fact Sheet



Contact:

Rachael Romig, Marketing Director
610-698-6366
rromig@vivagoodlife.com

Overview

The new ViVA Castle Pub at the Reading Country Club offers ViVÁ's unique Euro-Mediterranean cuisine combining the finest French, Italian, Greek & Spanish recipes & inspirations. The Pub gives a casual country club experience, with no membership fee, daily from 11am-12am Sunday-Thursday & 11am-1am Friday-Saturday.

Restaurant Operations

- Opened to the public November 16, 2015.
- Restaurant & Four-Seasons room accommodate 285 seats encompassing a total of 10,112 square feet.
- Euro-Mediterranean menu selections include 113 menu items from tapas to desserts.
- Expansive bar area includes 30 seats at the bar with (6) six new 70" high-definition televisions.
- Bar menu offering wines in the glass and bottle, draft & bottle domestic, imported & craft beers with 50 signature cocktails.
- Additions to the existing architecture include a new exterior grand entrance with fountain, new lobby area, & a Four-Seasons room extension from the front of the building.
- 25 local businesses with over 110 workers onsite over the course of a two & a half month renovation process helped to complete the Pub.
- Updates & additions included 2,032 square feet of Berwick stone, over 7,500 slate tiles, & 8 large slabs of granite from Malsnee Tile & Stone.

Leadership

- Jeffrey Hettinger, President & CEO
- Alan Rogers, Vice President of Operations
- Terry Lipovsky, Back of House Operations Director
- Richard Bender, Executive Chef
- Zachary Trumbauer, General Manager - ViVA Castle Pub

Reservations & Call-Ahead Seating

5311 Perkiomen Avenue, Reading, PA 19606 / 610-779-1000