

ViVA Restaurants & Catering Group Fact Sheet



Contact:

Rachael Romig, Marketing Director

610-698-6366

rromig@vivagoodlife.com

Overview

ViVÁ's unique Euro-Mediterranean cuisine combines the finest French, Italian, Greek & Spanish recipes & inspirations for a delightful and tasteful culinary experience.

Restaurant & Bar Experiences

- Opened 2003 – ViVA Bistro & Lounge at Wyomissing Square
- Opened 2015 – ViVA Castle Pub at Reading Country Club
- Both locations open daily 11am-12am Sunday-Thursday & 11am-1am Friday-Saturday
- At any time you can find over 1110 ingredients in the ViVA kitchens.

Catering Experiences

- Founded 2011 – ViVA Catering
- Founded 2015 - Sister company Masterpiece Events, exclusive caterer to the Reading Public Museum venues
 - 500 Museum Road, Reading, PA 19611
- Owns & operates the Green Valley Chateau & Tent
 - 150 Green Valley Road, Sinking Spring, PA 19608
- Operates the Reading Country Club
 - 5311 Perkiomen Avenue, Reading, PA 19606
- Partner venues include:
 - Barn at Flying Hills (Green Hills, PA)
 - GoggleWorks (Reading, PA)
 - Reading Art Works (Reading, PA)
 - Reform Congregation Oheb Sholom (Wyomissing, PA)
 - Kraras Hall at St. Constantine & Helen's Greek Orthodox Church (Reading, PA)

ViVA Restaurants & Catering Group Fact Sheet

Awards & Recognition

- Best of Berks, Berks County Living Magazine
 - Best Bar / Restaurant for Cocktails @ ViVA Bistro & Lounge - 2012
 - Best Dining Deal @ ViVA Bistro & Lounge - 2013
 - Best Caterer – 2014, 2015
 - Best Happy Hour @ ViVA Bistro & Lounge – 2015
- People's Choice, Berks County Living Magazine
 - Casual Dining (Locally Owned) @ ViVA Bistro & Lounge – 2015
- Reader's Poll, Clipper Magazine
 - Best Overall Restaurant - 2013
- The Knot
 - ViVA Catering, Best of Weddings - 2013
- Wedding Wire
 - ViVA Catering, Couples Choice Award - 2015

Leadership

- Jeffrey Hettinger, President & CEO
- Alan Rogers, Vice President of Operations
- Terry Lipovsky, Back of House Operations Director
- Richard Bender, Executive Chef
- Joshua Nagle, General Manager - ViVA Bistro & Lounge
- Zachary Trumbauer, General Manager - ViVA Castle Pub
- Rachael Romig, Marketing Director
- Crystal Powell, Sales Director

ViVA Bistro & Lounge Reservations & Call-Ahead Seating

901 Hill Avenue, Wyomissing, PA 19610 / 610-685-5299

ViVA Castle Pub Reservations & Call-Ahead Seating

5311 Perkiomen Avenue, Reading, PA 19606 / 610-779-1000

Corporate Office (ViVA & Masterpiece Events)

200 North Park Road, Suite 401, Wyomissing, PA 19610 / 610-685-3900 x400

###